

CCXAP affirms Red Star Macalline Group Corporation Ltd. long-term credit rating at AA_g-, with stable outlook

Hong Kong, 22 January 2019 -- China Chengxin (Asia Pacific) Credit Ratings ("CCXAP") has affirmed the long-term credit rating of Red Star Macalline Group Corporation Ltd. ("RSM") at AA_g-. The rating outlook is stable.

Rating Rationale

The AA_g - rating of Red Star Macalline Group Corporation Ltd. ("RSM" or the "Company") is underpinned by the Company's (1) leading market position in domestic home improvement and furniture shopping mall operation; (2) diversified geographic operation coverage with reputable brand name; (3) relatively strong profitability; and (4) adequate liquidity buffer. However, the rating is also constrained by the Company's (1) fast-growing expansion with increasing growth appetite; (2) sizable restricted assets; and (3) greater pressure on capital expenditure and management capability.

Rating Outlook

The stable outlook reflects our expectation that RSM will continue to maintain its leading market position in chain home-improvement retail mall sector as supported by its mounting business expansion and reputable brand name. The Company is expected to sustain a large and stable recurring income from its portfolio mall business.

What could upgrade the rating?

The rating could be upgraded if the Company (1) improves its market share in home improvement and furnishings mall operation sector in Mainland China; (2) increases its diversification in geographic coverage; (3) demonstrates enhancing profitability; and (4) improves its credit metrics, such as decrease in debt level and debt leverage.

What could downgrade the rating?

The rating could be downgraded if the Company's (1) profitability notably deteriorates; (2) credit metrics worsens than anticipated; (3) scale of restricted assets remarkably increases; or (4) liquidity significantly weakens.

Rating Methodology

CCXAP's public ratings are available at www.ccxap.com (Rating Results->Corporate Ratings) and may be distributed through media and other means. The methodology used in this rating is Rating Methodology for REITs and REOCs dated July 2018, available at www.ccxap.com (Rating Process -> Rating Methodology).

Contacts of Credit Ratings

The first name below is the lead rating analyst for this rating and the last name below is the person primarily responsible for approving this rating.

Vincent Tong Credit Analyst -- Credit Ratings vincent_tong@ccxap.com

Tel: +852-2860 7121

Guo Zhang Director -- Credit Ratings guo_zhang@ccxap.com

Tel: +852-2860 7111

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Address:	Suites 805-808, Jardine House, 1 Connaught Place, Hong Kong
Website:	www.ccxap.com
Email:	info@ccxap.com
Tel:	+852-2860 7111
Fax:	+852-2868 0656

China Chengxin (Asia Pacific) Credit Ratings Company Limited