



中诚信亚太更新全球商业和客户服务行业评级方法

香港，2019年12月30日-中国诚信（亚太）信用评级有限公司（简称“中诚信亚太”）发布了针对全球商业和客户服务企业的评级方法的修订版。本评级方法适用于向其他商业或客户提供服务的公司。

本评级方法取代了2017年6月发布的《商业及客户服务行业评级方法》，并于2019年12月30日正式生效。

要阅读最新版本的评级方法，请访问我们的网站 www.ccxap.com 或使用下面的链接。

最新版本评级方法的链接： [\[链接\]](#)。

新的评级方法基于内部评级实践对原有评级方法开展的的检讨进行了修订，主要变化包括调整了评级框架及其中部分的评级指标（包括定性、定量指标及少数指标的权重和阈值）；调整了评级打分卡模型，并为定性评级要素（含外部支持评估）等提供了更为具体的评估指引，以更好地区分不同受评对象的信用质量和打分模型结果的有效性。

评级影响

新方法的实施可能导致我们某些受评主体及债务评级发生变化。各受评主体及债务评级变化的资讯，详情请浏览以下链接：[\[链接\]](#)。

联系方式

欲了解更多相关信息，请致电我们的热线：香港+852 2860-7111。您也可以发送电子邮件至 info@ccxap.com，或访问我们的网站 www.ccxap.com。

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